



IDENTITY AND ACCESS MANAGEMENT

# A Global Leader In Beauty and Personal Care

A global organization specializing in custom research and development, product design, and manufacturing for leading brands in the beauty, personal care, and home care sectors.



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Empowering enterprises to innovate fearlessly with secure digital ecosystems.

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# Problem Statement

The customer's existing IAM model presented multiple challenges that impacted cost efficiency, operational effectiveness, and security posture.

Maintaining Okta in parallel with Microsoft identity licenses resulted in duplicated licensing costs and diminished return on investment. User lifecycle management and access provisioning were fragmented across multiple tools, increasing operational complexity and administrative overhead.

Additionally, supporting a hybrid, geographically distributed workforce across the U.S. and Europe introduced further challenges in delivering consistent, secure access. Evolving regulatory and compliance requirements highlighted gaps in access governance, risk-based authentication, and audit readiness, necessitating a more integrated and streamlined IAM approach.

# Engagement Summary

Compunnel partnered with the organization to establish and mature its IAM program by defining a clear IAM strategy and implementing Microsoft Entra ID as the core identity platform and help migrating application from Okta to Entra ID.

## Key Outcomes Included

- **IAM Requirements & Technology Selection-** Conducted requirements gathering and confirmed Microsoft Entra ID as the optimal platform aligned to business, security, and cost objectives.
- **IAM Strategy & Policy Framework** - Defined IAM strategy, governance model, policies, and standards to drive consistent identity and access controls.
- **End-to-End Technology Implementation** - Implemented Microsoft Entra ID with phased application onboarding and standardized access workflows.
- **Streamlined Identity Operations** - Centralized user lifecycle management, provisioning, and de-provisioning eliminated duplicate tooling and reduced administrative overhead.
- **Cost Savings & License Optimization** - Retired Okta licensing and support costs, delivering measurable cost savings while maximizing ROI on the enterprise Microsoft investment.
- **Enhanced Security & Compliance** - Strengthened security posture through Conditional Access, risk-based authentication, and native integration with Microsoft Defender and Microsoft Purview—improving audit readiness and regulatory compliance.
- **Improved User Experience** - Delivered seamless single sign-on (SSO) and consistent multi-factor authentication (MFA) across applications, reducing friction, improving productivity, and enhancing end-user satisfaction.



# About Compunnel, Inc.

Compunnel leverages a team of seasoned technologists to harness high-impact technologies and tools to tailor innovations that optimize businesses' customer experience, user experience, and internal and external processes. Developing innovations that empower organizations to realize the full potential of the cloud, data, decision intelligence, AI/ML, and more, we have impacted operations excellence of over 2.5 million users while delivering 1000+ modernized applications.

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