

Compunnel

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GLOBAL EOR SERVICES

Compunnel Leverages Strategic EOR to Propel \$18B Asset Firm into 5 Global Markets in Weeks



Introduction

In the high-stakes world of asset management, speed-to-market is an imperative. Firms face intensifying investor pressure to capture emerging market space, yet they are often throttled by a regulatory squeeze—the volatile intersection of strict financial oversight and complex local labor laws. Delaying entry for 24 months to establish traditional entities stalls growth and exposes firms to significant compliance liability and lost revenue. Compunnel's Global EOR services transform these barriers into a competitive edge, enabling rapid, compliant global scaling within weeks.



About the Client

Our client is a New York-headquartered asset management firm with \$18 billion in assets under management. The firm needed to rapidly establish teams across Latin America and Europe to support new emerging-market investment products.

Client Challenges

The firm faced critical obstacles that threatened their aggressive expansion timeline and operational efficiency:



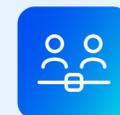
Growth & Revenue at Risk

Slow entity establishment across 5 countries threatened the firm's growth strategy, delaying revenue generation from new sources and jeopardizing commitments made to global investors.



High-Stakes Compliance Exposure

Navigating the dual layers of employment law and financial service regulations across multiple jurisdictions created a high risk of legal sanctions and reputational damage.



Talent Acquisition Bottlenecks

A lack of local legal presence hindered the firm's ability to secure high-demand fintech and investment specialists in competitive international markets.



Capital Inefficiency

Fragmented, multi-currency payroll management and a lack of cost visibility threatened project margins and increased the administrative burden on the firm.

These challenges required a partner who could deliver immediate infrastructure, compliance expertise, and operational flexibility.

Our Solution

Compunnel's Global EOR platform provided a comprehensive solution addressing each challenge through integrated services and technology:



Rapid Compliant Infrastructure

Strategic EOR partnerships enabled hiring in Mexico, Brazil, Argentina, Germany, and the United Kingdom within 45 days with country-specific contracts and dedicated account management



Comprehensive Compliance

Automated tracking of statutory obligations with in-country HR/legal specialists and 24/7 customer support across global time zones



Streamlined Talent Acquisition

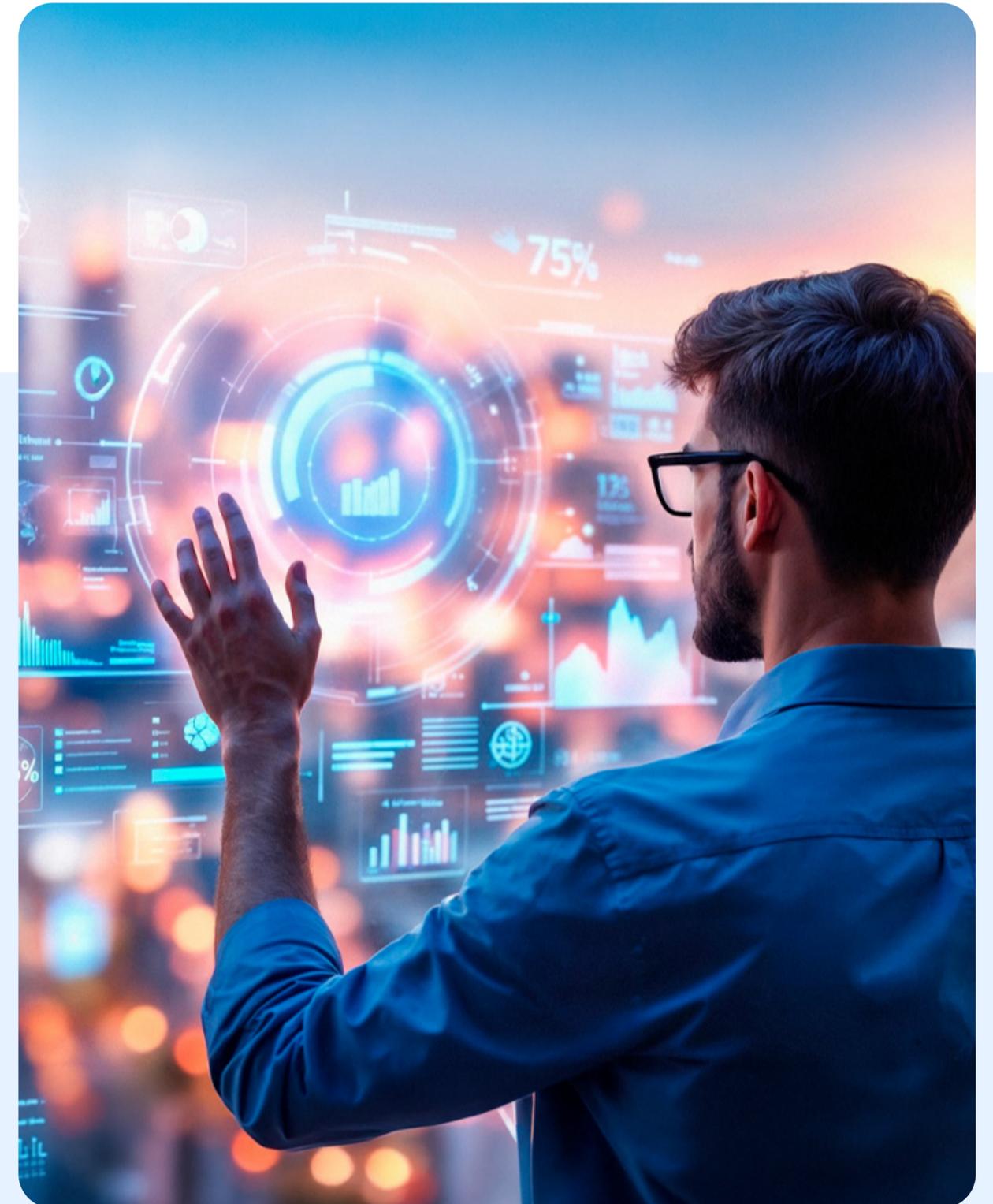
Regional market intelligence and dedicated onboarding specialists ensured timely onboarding across categories



Financial Flexibility

Multi-currency payouts in specified currencies, flexible pay cycles, transparent cost modeling, and consolidated reporting across all markets

This integrated approach eliminated traditional expansion barriers while maintaining complete compliance and cost control.



Key Results

Our client achieved rapid, compliant expansion across all target markets with measurable operational excellence:

67%

faster market entry than traditional entity establishment (5.5 months vs. 18 months)

Zero

compliance violations and 100% on-time filings across 5 jurisdictions over 18 months

Zero

payroll errors across all countries and payment cycles

94%

offer acceptance rate

These results enabled the asset management firm to establish market presence and begin revenue generation months ahead of competitors.

Business Value Delivered

The partnership with Compunnel generated substantial strategic benefits for the client:

01

Accelerated revenue generation from new markets

02

Eliminated compliance risk exposure across highly regulated financial services jurisdictions

03

28% reduction in total cost of international employment vs. alternative solutions

04

Significant operational savings through optimized benefits administration and reduced FX fees

05

Zero executive bandwidth required for entity governance, statutory compliance, or local HR administration

Beyond immediate cost savings, Compunnel's platform provided the client with strategic agility to test markets, scale operations, and preserve executive bandwidth for core business priorities.



About Compunnel's Global EOR Services

Compunnel enables companies to hire and manage employees in multiple countries through dedicated support teams, flexible pay cycles, multi-currency payouts, and comprehensive compliance management, without establishing local entities.

Global Service Coverage:

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Quality Badges:

